

Aquaventure Aquatic Campus and Riptides Swim Team Photography Policy & Media Release

There will be instances when images taken of children participating in sports will be used by Aquaventure and the Riptides Swim team for social and promotional purposes. While the great majority of images are appropriate and are taken in good faith, images can be misused and children can be put at risk if structured safety procedures are not observed.

POLICIES:

- 1. Upon registering for the team, parents are asked for consent to include their children in team photographs, and video for promotional purposes. If you want to decline having your child included in photos and/or video, please notify Facility Director Mike Godwin at mgodwin@aquaventurenc.com.
- 2. Cell phones / cameras are not permitted in the locker room during swim practice, swim meets, or any youth event.
- 3. A parent or guardian has a right of refuse to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition.
- 4. Aquaventure and Riptides Swim Team will honor any family's request for their swimmer(s) not to be photographed. Every effort will be made to meet this request, but swimmers may sometimes appear in the background of a shot.

In the case of open meets and other competitions where the host club has an official photographer present, all parents attending should be made aware of this in your meet information. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent. Their right to do so should be specifically drawn to their attention.

All photographs must observe generally accepted standards of decency in particular:

• Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.

- Action shots should not be taken or retained where the photograph reveals a torn or displaced swim suit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker rooms or bathrooms.

Aquaventure Aquatic Campus and Riptides Swim Team Media Release Statement:

Please be advised that during the year your child may be photographed, videotaped, or interviewed at various Riptide events. With your consent, the photograph, video or interview may be reproduced and released for use in the media, i.e. newspapers, brochures, videos, television, the internet, Riptides Swim Team website, and social media platforms such as Facebook, Twitter, etc.